

## Who are we?!

We are a leader in Canadian youth baseball, recognized across North America for our long term tradition of providing championship opportunities for children and coaches in divisions aged 4 to 16 since 1956. We are a well run landmark organization in Surrey, British Columbia. We have 7 well maintained baseball diamonds at Whalley Athletic Park, as well, we have two permanent indoor practice facilities, club houses, concession operations, and grandstands full of cheering family and friends. During our 68 year history, thousands of Surrey children and parents have had the opportunity to progress through our organization. They have developed life skills that reach beyond baseball.



## How You Can Benefit:

Whalley Little League (WLL) offers marketers the critical elements that make sponsorship a powerful and unequalled brand and business builder. Your company name, product and services can be showcased in places where your competition does not exist. Engaging the Little League community in the lower mainland with your company's message will leave a lasting impression.

## We Offer:

**Home Run Fence Signs (standard size):**  
(Multiple locations available)

Supply and install advertising sign to home run fence at Orest Springenatic Field - panel size 3'-6" x 8'-0"  
Cost per panel (Year 1).....\$ 500.00

Price includes fabrication and installation of sign. Sponsor to provide vector format artwork at their cost.

Renewal of agreement to place sign on fence for one year terms after Year 1 .....\$ 400.00

**Home Run Fence Signs (super size):**  
(5 locations available)

supply and install of advertising sign to home run fence at Orest Springenatic Field - panel size 8'-0" x 7'-0"  
Cost per panel (Year 1).....\$ 1,500.00

Price includes fabrication and installation of sign. Sponsor to provide vector format artwork at their cost.

Renewal of agreement to place sign on fence for one year terms after Year 1 .....\$ 1,200.00

**First time sign and renewal sign purchasers will also receive the following added benefits:**

- Placement of your Companies logo under the "Sponsors" section of our general and Bat-a-Thon websites.
- Shout out over PA on Bat-a-thon Day and Tournament games- ("Rally in the Valley") in July
- Promotion of your company and services on live streamed games at our July 2024 "Rally in the Valley" tournaments
- Google review thanking the business for supporting Whalley Little League
- A pledge to a Whalley player of your choice. a value equal to the sign/renewal purchased to that player's 2024 Bat a Thon campaign
- An advertising/sponsorship receipt equal to the value of the sign / renewal purchased.
- Placement of a business card sized add in Whalley's Season Program or "Rally in the Valley" program.

\*\* Program placement will depend on time of sign purchase and timing of program printing.

Pages from 2023 regular season program →



## Also Available:

### Scoreboard Signage:

The focal point for any baseball game is the constant updates on the scoreboard. Spectator's eyes are constantly switching from the action on the field to the scoreboard where they can track the count and see live updates of the score.

For the upcoming 2024 season we have three opportunities for placement of your sign and message on the scoreboard at our flagship diamond, Orest Springenatic Field. The available opportunities are outlined in this elevation →

Costs include supply and installation of scoreboard sign and an additional placement of 1-3'-6" x 8'-0" sign to home run fence at Orest Springenatic Field for a 2 year term. Vector artwork for signs are to be provided by sponsor.



Mark	Sign Size	Term	Cost
A	32" x 7'-6"	2 years	\$3,000.00
B	32" x 7'-6"	2 years	\$3,000.00
C	12'-0" x 28"	2 years	\$3,500.00

## Interested?

### To Get Started:

Send an e-transfer for the value of sign/renewal purchased to: [treasurer@whalleylittleleague.com](mailto:treasurer@whalleylittleleague.com) Reference Bat-a-Thon Fence Sign "Business Name". If password is required, please use "baseball"  
Email the following to [batathon@whalleylittleleague.com](mailto:batathon@whalleylittleleague.com)

- the e-transfer confirmation
- company logo and sign artwork in vector format.
- Full name of the player you are sponsoring
- Your google review link if so we can provide a 5 star thank you review (optional)

**\*\* 2 New scoreboards also available in 2025: Enquire now re signage opportunities**  
**More information/Contacts:**

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